



Sponsored by Derby Lane

2017

Sponsorship Opportunities

## About the Tournament

The Suncoast Tarpon Roundup is a ten week, 24/7 all-release tarpon fishing tournament, promoting sportsmanship, research and education while bringing the community together to enjoy the Gulf of Mexico and Tampa Bay's premier game fish, the Megalops Atlanticus!

The Suncoast Tarpon Roundup strives to provide a safe, educational, and entertaining forum for anglers of all ages. The tournament offers dozens of prizes, including weekly prizes for adult and junior anglers, division champion trophies, specialty trophies and of course, the overall Tournament Champion prize!

Join us in supporting the preservation of our fisheries as we celebrate our 83rd year, kicking off in May 2017!

## Tournament Events

The Suncoast Tarpon Roundup hosts six events throughout the tournament season. The season starts with the Captain's Kickoff Party, followed by the Full Moon in June Celebration. The tournament also hosts the Junior Finale Day Weigh-in, the Adult Finale Day Captain's Meeting, Adult Finale Day Weigh-in and an Awards Banquet.

The **Captain's Kickoff Party** provides anglers an opportunity to share tarpon tales with fellow anglers, purchase tournament t-shirts, and save on entry fees. The Kickoff Party has 50-60 attendees and sponsors may display their banners at the event.

The **Full Moon in June Celebration** is hosted by the Moon Underwater, and is a second opportunity for anglers to come together. During the event, the winner of the Full Moon in June Trophy is announced, followed by a great celebration. The event typically has 30-40 attendees.

The **Junior Finale Day Weigh-in** focuses on our junior anglers. After competing all morning to catch-and-release the most fish before the weigh-in, everyone meets to celebrate the junior anglers and the junior finale day winner is announced. This event has 35-40 attendees and is a great opportunity for sponsors to attend and get their name in front of a growing audience.

The **Finale Day Captain's Meeting** is held before Finale Day, and is mandatory for all anglers who have qualified and intend to fish Finale Day. This is another great opportunity for sponsors to advertise.

The **Adult Finale Day Weigh-in** is held on finale day, after the fishing has wrapped. Anglers meet at the Bay Pines Marina to celebrate a great season of tarpon fishing and the Finale Day winners are announced. Sponsors are welcome to attend and display banners at the event.

The **Awards Banquet** is the final event of the season, where anglers collect their weekly and Finale Day winnings and participate in a great raffle. Proceeds benefit the Pediatric Cancer Foundation. This event has over 80 attendees and is consistently a hit with both anglers and sponsors.

## Tournament Schedule

Weekly tournaments begin on Saturday and end on Friday. All event dates are tentative. Please refer to [suncoaststarponroundup.org](http://suncoaststarponroundup.org) for schedule updates.

May 11	7am - 9pm	Captain's Meeting*
May 13	6am	Opening Day, Week 1
May 29	24 hrs.	Memorial Day Specialty Trophy Day
June 18	24 hrs.	Father's Day Specialty Trophy Day
June 9	24 hrs.	Full Moon in June Specialty Trophy Day
June 16	6-8pm	Full Moon in June Award Party
July 4	24 hrs.	Fourth of July Specialty Trophy Day
July 21	6pm	Closing Day, Week 10
July 22	6am - 2pm	Jr. Finale Day*
July 28	7 - 8pm	Finale Day Captain's Meeting*
July 29	6am - 3pm	Finale Day*
Aug 26	6 - 9pm	Awards Banquet*

*\*sponsorship opportunity*

## Sponsorship Opportunities

### Basic Sponsorship      **\$350**

- Official Sponsor of 1 trophy
- Banner Displayed at 1 Events
- 1/8 page ad in the STR Banquet Book
- Feature on sponsor page of website

### Copper      **\$500**

- Official Sponsor of 2 trophies
- Banner displayed at 2 events
- 1/8 page ad in the STR Banquet Book
- Feature on sponsor page of website

### Bronze      **\$750**

- Official Sponsor of 3 trophies
- Banner displayed at 2 events
- 1/4 page ad in the STR Banquet Book
- Feature on the home page and sponsor page of the STR website
- Name listed on back of t-shirt

### Silver      **\$1,000**

- Official Sponsor of 3 trophies
- Banner displayed at 3 events
- Full-page ad in the annual STR Banquet Book
- Feature on the home page and sponsor page of the STR website
- Logo on back of t-shirt
- 2 entry fee into the tournament
- 2 Banquet Tickets

### Gold      **\$1,500**

- Official Sponsor of 4 trophies
- Banner displayed at 3 events
- Full-page ad in the STR Banquet Book
- Feature on the home page and sponsor page of the STR website
- Logo on the front of t-shirt
- Logo on back of t-shirt
- 3 entry fees for the tournament
- 3 Banquet Tickets

*All payments and banners must be received no later than May 1. If payment or any advertising material is not received prior to May 1st, the advertising opportunities may be reallocated and any advertisement will be stopped until paid in full. **All donations are tax deductible.***

## Sponsorship Agreement

To sponsor the Suncoast Tarpon Roundup, please fill out the form below and return with your payment.  
[Fill out this form online.](#)

**Company Name:** \_\_\_\_\_

**Company Address:**

\_\_\_\_\_  
\_\_\_\_\_

### Contact Information:

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

### Sponsorship Level:

- Basic Sponsorship (\$350)
- Copper (\$500)
- Bronze (\$750)
- Silver (\$1,000)
- Gold (\$1,500)
- Raffle Donation

### Agreement

- I understand that all **payments** must be received no later than May 1. If payment is not received on time, opportunities may be reallocated and advertisement will be stopped until paid in full.
- I understand that **banners, logos** and **ads** must be received by the Suncoast Tarpon Roundup no later than May 1 in order to receive the full benefits of sponsorship.

### Please mail funds to:

Suncoast Tarpon Roundup  
901 34th Avenue North #7762,  
St Petersburg, FL 33704

If you have any questions, please contact the Suncoast Tarpon Roundup at [president@suncoasttarponroundup.org](mailto:president@suncoasttarponroundup.org) or call Charlie Crisp at (813) 826-7548 M-F, 7am to 4pm.



Charitable Donation Receipt  
Suncoast Tarpon Roundup  
901 34th Avenue North #7762  
St. Petersburg, FL 33704

DONATED BY: \_\_\_\_\_



Address: \_\_\_\_\_

Donation Value: \_\_\_\_\_

Item(s) Donated: \_\_\_\_\_

Donated To: Suncoast Tarpon Roundup

0000953 10/17/14

				<b>Consumer's Certificate of Exemption</b>				DR-14 R. 04/11	
Issued Pursuant to Chapter 212, Florida Statutes									
85-8016558734C-8		10/10/2014		10/31/2019		501(C)(3) ORGANIZATION			
Certificate Number		Effective Date		Expiration Date		Exemption Category			
This certifies that									
SUNCOAST TARPON ROUNDUP INC 4091 MAPLE ST NE SAINT PETERSBURG FL 33703-5934									
is exempt from the payment of Florida sales and use tax on real property rented, transient rental property rented, tangible personal property purchased or rented, or services purchased.									
		<b>Important Information for Exempt Organizations</b>						DR-14 R. 04/11	